

## Reading Libraries: Prioritisation matrix - updated version

Figures in black are from the original exercise to establish the matrix.

Figures in red are the updated figures for 2017/18

| Library Use: Data  | Central            | Battle           | Caversham          | Palmer Park      | Southcote        | Tilehurst         | Whitley          |
|--|--------------------|------------------|--------------------|------------------|------------------|-------------------|------------------|
| Active borrowers (all, includes non RBC)<br>(can't scale up, is for full year 16/17) - | 10,317<br>9,662    | 1,388<br>1,371   | 3,092<br>3,101     | 888<br>792       | 833<br>882       | 2,288<br>2,286    | 683<br>1,095     |
| % of library catchment area that are active borrowers - absolute numbers-16/17         | 9.96%<br>9.33%     | 9.03%<br>8.92%   | 12.29%<br>12.33%   | 10.40%<br>9.28%  | 9.38%<br>9.93%   | 9.44%<br>9.43%    | 3.96%<br>6.35%   |
| Annual visits<br>17/18 - projected   | 322,192<br>290,938 | 72,907<br>52,178 | 112,046<br>88,924  | 31,093<br>19,982 | 33,370<br>25,350 | 65,476<br>47,999  | 22,240<br>19,461 |
| Annual issues<br>17/18 - projected   | 268,101<br>226,949 | 67,170<br>51,119 | 163,306<br>122,162 | 49,480<br>30,330 | 35,125<br>25,243 | 119,460<br>86,133 | 31,025<br>27,647 |
| Annual IT sessions<br>17/18 - projected  | 66,867<br>80,564   | 7,348<br>5,112   | 6,157<br>3,904     | 2,128<br>2,176   | 1,238<br>992     | 4,298<br>2,002    | 2,453<br>1,500   |
| Annual attendees at events<br>17/18 - projected  | 9,172<br>12,202    | 13,234<br>6,706  | 5,969<br>3,866     | 4,313<br>3,242   | 5,043<br>4,714   | 6,137<br>4,092    | 4,124<br>5,945   |
| Cost per visit (est costs per site 17/18 (exc stock))/est number of visits 17/18       | £1.45<br>£1.20     | £1.20<br>£1.50   | £0.97<br>£0.78     | £2.25<br>£1.46   | £2.05<br>£2.28   | £1.57<br>£1.33    | £2.75<br>£2.59   |

| Demographic Need: Data     | Central        | Battle         | Caversham      | Palmer Park    | Southcote      | Tilehurst     | Whitley       |
|----------------------------|----------------|----------------|----------------|----------------|----------------|---------------|---------------|
| Total population aged 0-17 | 7,702<br>8,469 | 4,404<br>4,753 | 7,361<br>6,838 | 1,788<br>1,729 | 1,927<br>1,979 | 4304<br>3,943 | 5909<br>5,480 |

|  |                  |                |                |                |                |                |                |
|--|------------------|----------------|----------------|----------------|----------------|----------------|----------------|
| Total population aged 65+  | 3,480<br>3,522   | 1,673<br>1,778 | 5,060<br>5,428 | 636<br>734     | 1,535<br>1,487 | 3,002<br>3,184 | 2,446<br>2,589 |
| Total lone parents   | 1,181<br>1,181   | 793<br>793     | 679<br>679     | 176<br>176     | 312<br>312     | 565<br>565     | 1,002<br>1,002 |
| Total BME population   | 16,205<br>16,205 | 5,570<br>5,570 | 3,651<br>3,651 | 3,428<br>3,428 | 1,730<br>1,730 | 2,300<br>2,300 | 6,427<br>6,427 |
| Total population whose daily activities are limited by a long-term illness | 4,887<br>4,887   | 2,351<br>2,351 | 3,986<br>3,986 | 837<br>837     | 1,601<br>1,601 | 2,851<br>2,851 | 3,597<br>3,597 |
| Total JSA claimants  | 533<br>missing   | 204<br>178     | 145<br>missing | 69<br>62       | 84<br>91       | 117<br>120     | 258<br>259     |
| Average IMD overall score  | 21.19<br>21.19   | 24.56<br>24.56 | 8.96<br>8.96   | 14.80<br>14.80 | 21.48<br>21.48 | 17.03<br>17.03 | 30.55<br>30.55 |
| Average IMD education score  | 14.31<br>14.31   | 25.28<br>25.28 | 9.49<br>9.49   | 7.61<br>7.61   | 28.01<br>28.01 | 23.32<br>23.32 | 45.33<br>45.33 |
| Total population with no qualifications                                    | 4,871<br>4,871   | 2,882<br>2,882 | 3,497<br>3,497 | 713<br>713     | 1,834<br>1,834 | 3,276<br>3,276 | 4,761<br>4,761 |
| Total households without access to a car or van                            | 7,617<br>7,617   | 2,433<br>2,433 | 2,006<br>2,006 | 815<br>815     | 1,009<br>1,009 | 1,445<br>1,445 | 2,494<br>2,494 |
| Number of libraries within a 10 minute drive                               | 2<br>2           | 1<br>1         | 2<br>2         | 1<br>1         | 2<br>2         | 1<br>1         | 1<br>1         |
| Number of libraries within 15 minutes by bus                               | 2<br>2           | 0<br>0         | 0<br>0         | 1<br>1         | 1<br>1         | 0<br>0         | 0<br>0         |

| Library Use: Ranking                          | Central | Battle | Caversham | Palmer Park | Southcote | Tilehurst | Whitley |
|---|---------|--------|-----------|-------------|-----------|-----------|---------|
| Active borrowers                              | 1<br>1  | 4<br>4 | 2<br>2    | 5<br>6      | 6<br>7    | 3<br>3    | 7<br>5  |
| % of catchment area that are active borrowers | 1<br>4  | 6<br>6 | 4<br>1    | 3<br>5      | 5<br>2    | 2<br>3    | 7<br>7  |
| Annual visits                                 | 1<br>1  | 3<br>3 | 2<br>2    | 6<br>5      | 5<br>6    | 4<br>4    | 7<br>7  |

|   |                        |                        |                        |                        |                        |                        |                        |
|---|------------------------|------------------------|------------------------|------------------------|------------------------|------------------------|------------------------|
| Annual issues                                     | 1<br>1                 | 4<br>4                 | 2<br>2                 | 5<br>5                 | 6<br>7                 | 3<br>3                 | 7<br>6                 |
| Annual IT sessions                                | 1<br>1                 | 2<br>2                 | 3<br>3                 | 6<br>4                 | 7<br>7                 | 4<br>4                 | 5<br>6                 |
| Annual attendees at adults' and children's events | 2<br>1                 | 1<br>2                 | 5<br>6                 | 4<br>7                 | 6<br>4                 | 3<br>5                 | 7<br>3                 |
| Cost per visit                                    | 3<br>2                 | 2<br>5                 | 1<br>1                 | 6<br>3                 | 5<br>6                 | 4<br>4                 | 7<br>7                 |
| <b>Total Score</b>                                | <b>10</b><br><b>11</b> | <b>22</b><br><b>26</b> | <b>19</b><br><b>17</b> | <b>35</b><br><b>35</b> | <b>40</b><br><b>39</b> | <b>23</b><br><b>30</b> | <b>47</b><br><b>41</b> |
| <b>Use ranking</b>                                | <b>1</b><br><b>1</b>   | <b>3</b><br><b>3</b>   | <b>2</b><br><b>2</b>   | <b>5</b><br><b>5</b>   | <b>6</b><br><b>6</b>   | <b>4</b><br><b>4</b>   | <b>7</b><br><b>7</b>   |

| Demographic Need: Ranking  | Central | Battle | Caversham | Palmer Park | Southcote | Tilehurst | Whitley |
|--|---------|--------|-----------|-------------|-----------|-----------|---------|
| Total population aged 0-17   | 1<br>1  | 4<br>4 | 2<br>2    | 7<br>7      | 6<br>6    | 5<br>5    | 3<br>3  |
| Total population aged 65+  | 2<br>2  | 5<br>5 | 1<br>1    | 7<br>7      | 6<br>6    | 3<br>3    | 4<br>4  |
| Total lone parents   | 1<br>1  | 3<br>3 | 4<br>4    | 7<br>7      | 6<br>6    | 5<br>5    | 2<br>2  |
| Total BME population   | 1<br>1  | 3<br>3 | 4<br>4    | 5<br>5      | 7<br>7    | 6<br>6    | 2<br>2  |
| Total population whose daily activities are limited by a long-term illness | 1<br>1  | 5<br>5 | 2<br>2    | 7<br>7      | 6<br>6    | 4<br>4    | 3<br>3  |
| Total JSA claimants  | 1<br>1  | 3<br>3 | 4<br>4    | 7<br>7      | 6<br>6    | 5<br>5    | 2<br>2  |
| Average IMD overall score  | 4<br>4  | 2<br>2 | 7<br>7    | 6<br>6      | 3<br>3    | 5<br>5    | 1<br>1  |
| Average IMD education score  | 5<br>5  | 3<br>3 | 6<br>6    | 7<br>7      | 2<br>2    | 4<br>4    | 1<br>1  |
| Total population with no qualifications                                    | 1<br>1  | 5<br>5 | 3<br>3    | 7<br>7      | 6<br>6    | 4<br>4    | 2<br>2  |

|  |                        |                        |                        |                        |                        |                        |                        |
|--|------------------------|------------------------|------------------------|------------------------|------------------------|------------------------|------------------------|
| % of households with access to a car or van  | 1<br>1                 | 3<br>3                 | 4<br>4                 | 7<br>7                 | 6<br>6                 | 5<br>5                 | 2<br>2                 |
| Number of libraries within a 10 minute drive | 5<br>5                 | 1<br>1                 | 5<br>5                 | 1<br>1                 | 5<br>5                 | 1<br>1                 | 1<br>1                 |
| Number of libraries within 15 minutes by bus | 7<br>7                 | 1<br>1                 | 1<br>1                 | 5<br>5                 | 5<br>5                 | 1<br>1                 | 1<br>1                 |
| <b>Total Score</b>                           | <b>30</b><br><b>30</b> | <b>38</b><br><b>38</b> | <b>43</b><br><b>43</b> | <b>73</b><br><b>73</b> | <b>64</b><br><b>64</b> | <b>48</b><br><b>48</b> | <b>24</b><br><b>24</b> |
| <b>Demographic ranking</b>                   | <b>2</b><br><b>2</b>   | <b>3</b><br><b>3</b>   | <b>4</b><br><b>4</b>   | <b>7</b><br><b>7</b>   | <b>6</b><br><b>6</b>   | <b>5</b><br><b>5</b>   | <b>1</b><br><b>1</b>   |

| Use 2017/18 | Ranking |
|-------------|---------|
| Central     | 1       |
| Caversham   | 2       |
| Battle      | 3       |
| Tilehurst   | 4       |
| Palmer Park | 5       |
| Southcote   | 6       |
| Whitley     | 7       |

| Demography 2017/18 | Ranking |
|--------------------|---------|
| Whitley            | 1       |
| Central            | 2       |
| Battle             | 3       |
| Caversham          | 4       |
| Tilehurst          | 5       |
| Southcote          | 6       |
| Palmer Park        | 7       |

| Overall 2017/18 | Score | Ranking |
|-----------------|-------|---------|
| Central         | 1.6   | 1       |
| Battle          | 3.0   | 2       |
| Caversham       | 3.2   | 3       |
| Whitley         | 3.4   | 4       |
| Tilehurst       | 4.6   | 5       |
| Southcote       | 6.0   | 6       |
| Palmer Park     | 6.2   | 7       |

This overall table combines use ranking and demography ranking at ratio of 2:3

Overall ranking of libraries based on a weighting of 40% use and 60% demographic need:

| Was (2015)     | New (2017)  |
|----------------|-------------|
| 1. Central     | Central     |
| 2. Battle      | Battle      |
| 3. Caversham   | Caversham   |
| 4. Whitley     | Whitley     |
| 5. Tilehurst   | Tilehurst   |
| 6. Southcote   | Southcote   |
| 7. Palmer Park | Palmer Park |

These rankings are a starting point in objectively assessing the prioritisation of resources.